



Cedarkirk *A place apart to build up the body of Christ in love.*

CAMP & CONFERENCE CENTER

SERVING TAMPA BAY & PEACE RIVER PRESBYTERIES

2008 SUMMER CAMP PUBLICITY GUIDE

In this publicity guide you will find...

- Newsletter Articles for your church's newsletter (please give these to the Newsletter Editor at your church)
- Bulletin Blips for each Sunday this spring (please give these to your Bulletin Editor)

Cedarkirk, your camp and conference center, is offering nine weeks of fun, faith-building camps for children and youth in 1st through 12th grade. Many churches have a long history of sending campers to Cedarkirk and of providing scholarships to the members of their congregations.

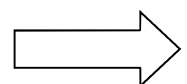
We thank you for taking the time to see that the children and youth of your congregation have the chance to receive the benefits of a camp experience. Please use this promotional packet to help publicize camp in your church. You can best do this by using the *Bulletin Blips* and the *Newsletter Articles* on the attached pages as well as the bulletin insert. The text for both of these promotional pieces can also be found at our website: www.cedarkirk.com/publicity.

Please make the summer camp brochures readily available and displayed at your church. If you ever run out of brochures, please contact us at the Cedarkirk office at camps@cedarkirk.com or 813-685-4224 and we will send more to you right away!

In addition to publicizing the Cedarkirk summer camp program in your bulletin and newsletter, we offer the following suggestions and encourage you to adapt them to your own situation.

STEPS TO GET YOUR CAMPERS TO CAMP

- ◆ Give Bulletin Blips (see the enclosed pages) to the person in charge of the Sunday Bulletin.
- ◆ Give Newsletter articles (see the enclosed page) to your newsletter editor.
- ◆ Pick a week (or weeks) for children and youth at your church to attend camp at the same time.
- ◆ Have the church set a goal of how many campers you want to send to camp this summer.
- ◆ Invite a Cedarkirk staff person to speak at a Sunday morning worship service, Sunday School hour, or Wednesday night program.
- ◆ Choose a Sunday to promote as "Camp Sign-Up Sunday." While "Camp and Conference Emphasis Sunday" for our denomination has passed, there are still worship materials available online at www.cedarkirk.com/publicity to assist with highlighting the value of camp ministry.
- ◆ Offer and promote scholarship assistance to children and youth in your congregation and surrounding neighborhoods.
- ◆ Personally encourage children and youth to attend, particularly those that you feel could benefit from this experience.
- ◆ Make an office computer available for parents to register online after a church service. All you need is an internet connection and a web browser.
- ◆ Help publicize the Open House, Saturday, May 10th, with the included flyer or by putting it on your church's calendar of events.



HELPFUL HINTS FOR CAMP DISPLAYS

- ◆ Create displays using pictures of former campers and any special mementos they might have of their experiences. Past Cedarkirk campers could wear their camp t-shirts to church.
- ◆ Involve past campers to create posters, collages, banners, etc.
- ◆ Have past campers write short articles to describe what a week of camp means to them. Display pictures or art work done by these campers.
- ◆ Make a "thermometer" to show the progress being made toward your goal of camper sign-ups.

HELPFUL HINTS FOR YOUR "CAMP SIGN-UP DAY"

- ◆ Have a "Camp Sign-Up Day" on Sunday, or another day if more desirable, to kickoff or give a boost to the registration of campers. You may want to emphasize particular weeks during the summer when groups of campers from your church would attend at the same time.
- ◆ Use the Bulletin Insert with the Cedarkirk summer schedule (enclosed with this sheet). If you are unable to locate it, please visit www.cedarkirk.com/publicity or contact the camp office at camps@cedarkirk.com or 813-685-4224 to receive your copy-ready master.
- ◆ Select one or two enthusiastic campers from past summers to share their experiences at camp with your congregation.
- ◆ Set up a tent in front of the church with a sign announcing "Camp Sign-up Sunday."
- ◆ Have a designated camp sign-up table.
- ◆ Invite a Cedarkirk staff person to visit that day to answer any questions related to the summer program.

We thank you for your continued support of the summer camp ministry of Cedarkirk!

The *Newsletter Stories* and *Bulletin Blips* as well as the summer camp brochure, extra registration forms and summer staff applications are all available at our website:

www.cedarkirk.com

For the Newsletter Editor

Please feel free to include the following stories in your church newsletter. The text for these stories can also be found at our website: www.cedarkirk.com/publicity. Thank you for your support of the ministry of Cedarkirk!

MARCH NEWSLETTER ARTICLE

CEDARKIRK SUMMER CAMP REGISTRATION

Cedarkirk, your camp and conference center, is pleased to announce that registration for the 2008 summer camp program is now available. Whether you are in the 1st grade, senior high, a family with young children, or a grandparent seeking time with your grandchild, Cedarkirk summer programs have something for you. We feature programs for all ages and stages of life, offering opportunities for fun, bonding, and spiritual growth. To get your first choice of the program offerings, pick up a brochure or go to www.cedarkirk.com today. If you have any questions, please contact the camp office at camp@cedarkirk.com or 813-685-4224 ext.1.

APRIL NEWSLETTER ARTICLE

ARE YOU REGISTERED FOR SUMMER CAMP YET?

Have you taken time to look at the summer camp programs offered at Cedarkirk? June and July may seem a long way off, but Cedarkirk camps and conferences fill quickly and you don't want to miss out! The programs this summer have something for everyone. There are games, skits, songs, and time to just be yourself with good friends, new and old. There are exciting activities outdoors: canoeing, kayaking, high ropes, cookouts, and campfires in the woods. All of the fun and excitement is offered within the context of growing deeper in God's love. Scholarships are available to those who would otherwise be unable to attend. The church office has brochures and registration forms or you may contact the Cedarkirk office at 813.685.4224 ext.1 or register online at www.cedarkirk.com.

MAY NEWSLETTER ARTICLE

WHAT ARE YOU DOING THIS SUMMER?

With the summer fast approaching, camp is just around the corner! Plans are well underway for another great summer at Cedarkirk, and we want you to be a part of the fun. Camp programs offer a variety of activities and adventures: swimming, archery, canoeing, kayaking, adventure games, high ropes, climbing wall, camping, and new friendships. Not to be overlooked are the Christian education and worship activities where young people are encouraged to grow in their faith. There is still time to register for an experience that your child will always remember. So many lives have been enriched and changed by camp experiences. Camp brochures are available in the church office or online at www.cedarkirk.com. Online registration is fast, easy, and gives you instant confirmation that your child is registered for the session of camp you selected. We look forward to seeing you this summer!

JUNE NEWSLETTER ARTICLE

SUMMER CAMP FUN BEGINS

Hang up the school backpacks and put away the books because summer is here! It is time to make sure that you have your children and youth signed up for the program of their choice at Cedarkirk. There is so much fun to be had, and you don't want to miss out on the valuable experiences that Cedarkirk has to offer. Camp programs provide a variety of activities and adventures including swimming, hiking, canoeing, archery, games, arts and crafts, cookouts, and meeting new friends. These activities are all centered on daily Bible study and worship that focuses on our summer theme entitled, "Handle With Care." There is still time to sign up for an experience that your son or daughter will always remember. Camp brochures are available at your church or you can register online at www.cedarkirk.com. If you have questions or would like to request information, please contact Cedarkirk at camps@cedarkirk.com or 813-685-4224 ext.1.

For the Church Bulletin Editor

Please feel free to include the following *Bulletin Blips* in your church bulletin (feel free to make changes in the order they appear). In addition to these "blips", a reproducible bulletin insert is enclosed for use on any Sunday during this spring. The text for these "blips" can also be found at our website: www.cedarkirk.com/publicity. Thank you for your support of the ministry of Cedarkirk!

MARCH 9th

The 2008 Cedarkirk Summer Camp brochures have arrived and are ready to go! This year Cedarkirk is offering nearly 50 different programs for all ages and interests. You can pick up your camp brochures here at the church or go to www.cedarkirk.com. If you have any questions, contact the camp office (camps@cedarkirk.com or 813-685-4224).

MARCH 16th

Come experience Cedarkirk for the first time! The Camp Sunshine Day Camps are for those who have completed 1st through 3rd grade. These events provide a safe, meaningful camping experience for those who would like to enjoy camp during the day, but the comfort of their own bed at night. Read about these exciting programs in a summer camp brochure here at church or register online at www.cedarkirk.com.

MARCH 23rd

Do you like surprises? The new Magical Mystery Tour camp at Cedarkirk offers 9th-12th grade campers the chance to be surprised every day. The mystery of the unknown allows you to bond with friends as you stay in the moment and let tomorrow bring what tomorrow brings. Find out more online (www.cedarkirk.com) or by picking up a brochure here at the church.

AND/OR

Do you enjoy working with children and youth? Do you enjoy playing, learning, and worshipping in the great outdoors? Are you seeking to hear what God is calling you to do this summer and beyond? Cedarkirk Camp and Conference Center invites young adults at least a year beyond their high school graduation to consider serving as part of the 2008 summer staff. There are a variety of positions available. Job descriptions, dates of employment, and applications can be found at www.cedarkirk.com.

MARCH 30th

Are you intrigued by the natural world around you and enjoy spending time outdoors? The new Water Wonder Adventure camp for 3rd-6th graders or the Gathered at the Well program for 7th-12th graders may be the perfect program for you. Come join us for an in-depth exploration into God's gift of water. We will play in and learn about the waters that fill the Alafia River and ultimately end up in Tampa Bay. Our week will culminate with a behind-the-scenes tour and overnight experience at the Florida Aquarium! For more information or a brochure visit www.cedarkirk.com or contact the camp office at camps@cedarkirk.com or 813-685-4224.

APRIL 6th

Do you know a 3rd-6th grader who is looking for a fun camp experience? Campers in the Junior Camp at Cedarkirk will enjoy campfire cooking, Bible studies, arts and crafts, swimming in the pool, canoeing, archery, and sleeping in the cabins. You can register online at www.cedarkirk.com or by using a summer brochure available here at the church.

APRIL 13th

Are you looking to really make a difference in people's lives and learn more about God's call to mission? The new Hearts and Hands mission camp at Cedarkirk invites Mid-High and Senior High campers to explore the little and big ways in which we can serve God in the world around us. Campers can receive service hours for their help. Let's join together in fun and service to further God's kingdom! You can register online at www.cedarkirk.com or by using a summer brochure available here at the church.

APRIL 20th

OPEN HOUSE at Cedarkirk! On Saturday, May 10th, from 1:00-5:00pm, Cedarkirk opens its doors to parents, guardians, and children. This is a great opportunity to learn about our summer program, see first-hand the facilities and activities available, and get a feel for what your child will experience. This is also an excellent chance to introduce a first time camper to how much fun summer camp can be. Join us for a tour, hayride, s'mores, and other activities as we give you a taste of what summer camp will be like. Find more information online at www.cedarkirk.com or give us a call at 813-685-4224 ext. 1. See you there!

APRIL 27th

CAMP IS NOT JUST FOR KIDS! You and Me Conferences are special events at Cedarkirk Camp and Conference Center for children ages 3-12 and their adult relatives. These mini-vacations provide opportunities for you to get away with that special child or grandchild in your life. In addition, we offer REACH OUT as a camping opportunity for developmentally challenged adults. No matter what your age or stage in life, there is a chance for fun and growth at Cedarkirk. Brochures are available here at the church. You may also contact Cedarkirk at 813-685-4224 or register online at www.cedarkirk.com.

MAY 4th

A great program for a creative son or daughter is the Cedarkirk Music, Art, and Drama Camps (offered separately for both elementary and mid-high/senior high youth). Campers in these camps explore their creative talents throughout the week, while also enjoying all the traditional Cedarkirk activities! Learn more about these exciting experiences by finding a brochure here at the church, online at www.cedarkirk.com, or by contacting Cedarkirk at camps@cedarkirk.com or 813-685-4224.

MAY 11th

Grow as a leader through service and have fun doing it! The Senior High Leadership Program is specially designed for youth who have completed 9th-12th grade. The program will give you the opportunity to work on leadership skills, lead recreation for younger campers, and work behind-the-scenes at camp. Cedarkirk camp brochures are available here at the church or register online at www.cedarkirk.com.

MAY 18th

ADVENTURE AT CEDARKIRK! This summer plan to spend a week sea-kayaking through Florida's lush mangroves, climbing high above the trees, and cooking out over a campfire. Extreme Camps are open to campers who have completed 8th-12th grade. Join others who want to try out new adventures by climbing, canoeing, camping, kayaking, and figuring out how faith fits into real life. Read about this exciting program in a Cedarkirk summer camp brochure here at church or register online at www.cedarkirk.com.

MAY 25th

Experience a special Christian community at Cedarkirk and make this a summer that you will never forget. Summer camp programs are available for 1st-12th graders, and there is something for everyone. Make your plans today for camp to be a part of your summer. You can register online at www.cedarkirk.com or get a brochure by contacting the Cedarkirk office at camps@cedarkirk.com or 813-685-4224.

JUNE 1st

Cedarkirk Camp and Conference Center would like to thank the churches of the presbytery for their incredible support of the summer camp program. Last summer was a tremendous summer in camper registrations and we are looking forward to an even bigger program this year. If you have not already registered your child or youth, camp brochures are available here at the church or you can go to www.cedarkirk.com.

JUNE 8th

The camp staff at Cedarkirk is preparing for a full and exciting summer. We ask that you keep the staff and the campers in your prayers and pray that this summer might be a time of growth and inspiration for all. Some camp sessions still have openings, so please visit www.cedarkirk.com or contact the Cedarkirk office at camps@cedarkirk.com or 813-685-4224.

JUNE 15th

It is not too late! There are still openings for many of the camps at Cedarkirk this summer. A week at camp may be the one of the most effective forms of Christian nurture that a church can provide. Make camp a part of your summer by contacting the Cedarkirk office at camps@cedarkirk.com or 813-685-4224.